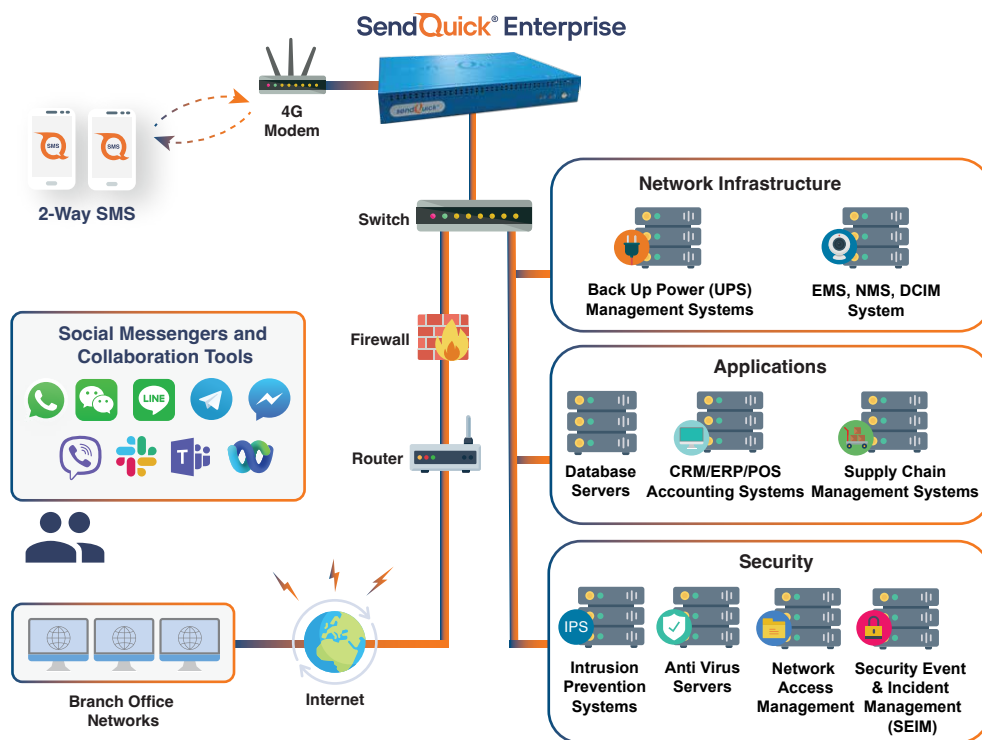


## Marketing, Promotion & General SMS Broadcast

- Interactive 2-way SMS
- SMS marketing for new products & services
- Send bulk SMS to large user groups
- Self-service transactions via SMS



## Maximize Your Mobile Marketing Potential

**Is your company in need of a cost-effective mobile marketing solution that delivers a great return on investment? Are you searching for a reliable broadcast mechanism to send bulk messages to your end users or customers?**

In today's world, mobile usage plays a vital role in marketing and customer interaction. The average user spends more time on their smartphones or mobile devices than on desktops. Text messaging continues to be a popular and universal means of mass broadcast, allowing businesses to reach a maximum number of consumers. The high engagement and open-read rate of SMS and omnichannel social messengers have led businesses to integrate it into their marketing strategies as a crucial channel for user reach. Moreover, within an organization, text messaging proves to be the most efficient method for sending emergency alerts to employees.

SendQuick Enterprise, a comprehensive web-based messaging system designed to empower companies and organizations to conduct successful marketing campaigns and effortlessly send bulk SMS or texts via a choice of social messengers. With unlimited users and unlimited application licenses, SendQuick Enterprise ensures easy scalability and accessibility at a lower total cost of ownership.

## KEY FEATURES

- **Web-based Messaging for Unlimited Users**  
Companies can create unlimited number of users to send and receive SMS, using a normal web browser. This clientless approach allows sending and retrieving SMS anytime, anywhere.
- **Web-based Administration**  
The system is plug-and-play using a web interface, enabling simple and minimal maintenance for the administrator.
- **Contact List / Address Book With Grouping Function**  
Each user has their own contact list/address book with grouping capability. In addition, there is a global contact list managed by the administrator, which makes easy access and maintenance of global list for all users to send SMS.
- **Multiple Access Control**  
You can assign different users with different access rights with ease. This simplifies management of user control for the company.
- **Mass SMS Capability**  
Sending SMS should not be a cumbersome affair. You can either send group SMS from the address list or upload from Excel using CSV or tab delimited files.
- **2-Way SMS Messaging**  
You can send and receive SMS on individual Inbox, viewable only by the respective users. Your marketing campaign has never been easier.
- **SMS Scheduler**  
Prepare now and send later. You can schedule to SMS either in hours or days in advance.
- **Easy Integration to Backend Applications**  
Automated SMS sending/receiving is just a few clicks away. Easily integrate using SMTP (email), HTTP Post or ODBC access methods.
- **Automatic Message Routing Using Keyword**  
Routing messages (incoming) using keyword is easy and effective, all configurable using the web interface.
- **Integration with Instant Messaging Applications**  
Facebook Messenger, Slack, WeChat, LINE, Viber, Telegram (Optional)

## SUITABLE SMS APPLICATIONS FOR ALL COMPANIES

- Send & receive SMS to inform employees, customers, partners and others on new products, services or promotional information
- Jobs and information dispatch for workflow and related transactions
- Complement call/contact centres to send and receive SMS for inbound and outbound enquiries
- Interactive (2-way messaging) enquiry using SMS for services like status enquiry, inventory enquiry, service status and others
- Messaging for schools and educational institutions for reminders, updates and even attendance information
- Appointments and other reminders

## SYSTEM FEATURES

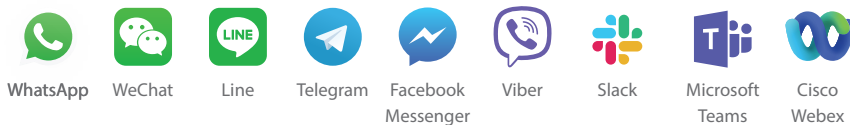
- Fast throughput (up to 20 messages per minute, per modem)
- Highly scalable supporting up to 32 modems and direct connection to mobile operators
- Auto load handling and auto message distribution for efficient send and receive messages.
- Mass SMS using CSV and Tab Delimited file upload
- Minimal and no maintenance (low TCO)
- Modem and SMSC auto detection and configuration
- Fully customisable SMS commands (with direct integration to your back-end system, on any platforms)
- Telco-independent (the GSM modem can send to all mobile operators\*)
- Compact or slim form factor (save space)

## USERS

- Banks / Insurance / Financial Institutions
- Stock Exchange
- Stock (Securities) Broking Firms
- Government
- Asset / Fund Management
- Telecoms / Operators
- Travel related companies
- Hotels and service-based companies
- MNCs / Factories
- All companies concern with security and system uptime

## INTEGRATION WITH SOCIAL MESSENGERS

SendQuick integrates with existing applications to send messages instantly via SMS, email and social messengers:



## SUPPORTED PLATFORMS



# SendQuick®

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## Mass Messaging for Marketing Campaigns & Announcements

Highly scalable system can support up to 32 modems for load handling.

### HARDWARE SPECIFICATIONS

- Intel® CPU
- Hardened Linux OS
- 4GB RAM
- 500GB HDD
- Slim case [320(W) x 220(D) x 43(H) mm]
- 2 x 10/100/1000BT NIC card
- 4G modem available
- Estimated weight: 2.7kg
- 6 x USB, 3 x RS232, 1 x VGA
- Certification: CE, FCC, UL RoHS

### SOFTWARE SPECIFICATIONS

- SendQuick® Enterprise software
- Email server
- PostgreSQL database server
- Web user interface

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