

# SendQuick® Assure

An automated crisis management communication solution to reach all stakeholders effectively.

Now, all businesses need to have a reliable, flexible and scalable omni-channel crisis communication solution to communicate real threats situation such as pandemic outbreak, disasters, terror attacks and other possible emergencies to ensure business continuity with minimal disruptions. Ensure emergency preparedness with a notification and response solution as part of your business continuity management (BCM) plan.



## Key Features



Flexible configuration to meet different business use cases



Unlimited users and administrators with different access rights



Allow auto-resend with repeated cycles and configurable intervals



Send SMS and voice calls with configurable multi-level escalations (support for mobile messengers\*)



One click activation of call tree



User friendly web portal



Configurable Keyword for recipients to acknowledge



Message (SMS and Call) logs for easy reporting and tracking



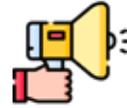
## Use Cases



Compliance with requirements in Business Continuity Management (BCM) practice



Communication using emergencies (eg cyberattacks, terror threats, disasters, pandemic and others)



Mass notification or broadcast for any use cases



Annual drill exercises (eg, fire, emergency and others)



## Benefits to Companies



Effective way to reach all your employees and stakeholders



Guaranteed message delivery with multiple channels and escalations



Message acknowledgement for close loop communications



Real-time statistical reports for management immediate assessment



Suitable for crisis communication in different emergency situations



Ensure business resilience in time of emergencies or disasters



## Simple Workflow



1. Create users



2. Upload contacts into address book



3. Create and save a call tree



4. One-click activation to start call tree process

Authorised Distributor/Reseller

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